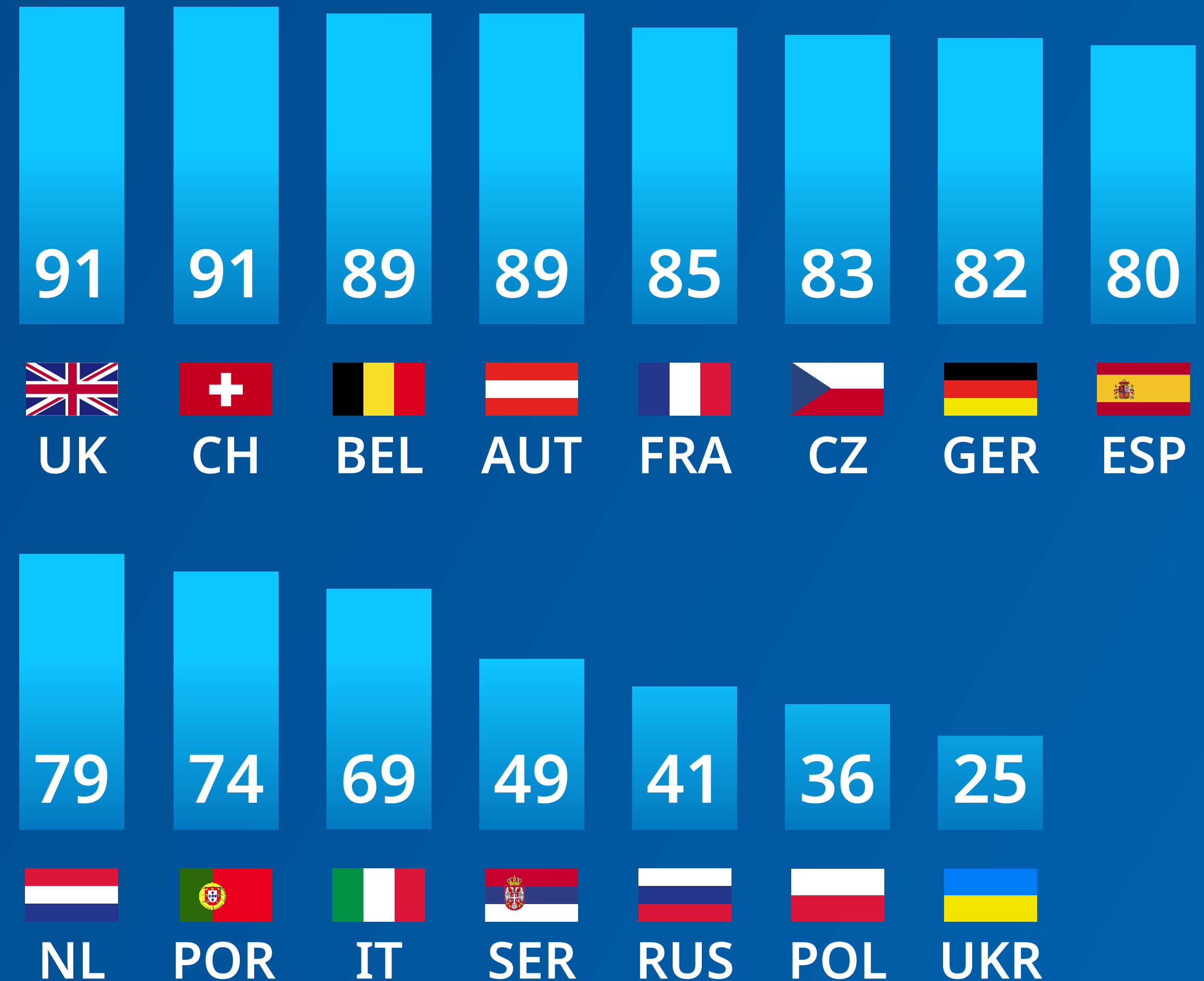


Wide variation in satisfaction with national healthcare systems. (in percent)



71 %

I am (very) satisfied with the healthcare system in my country.

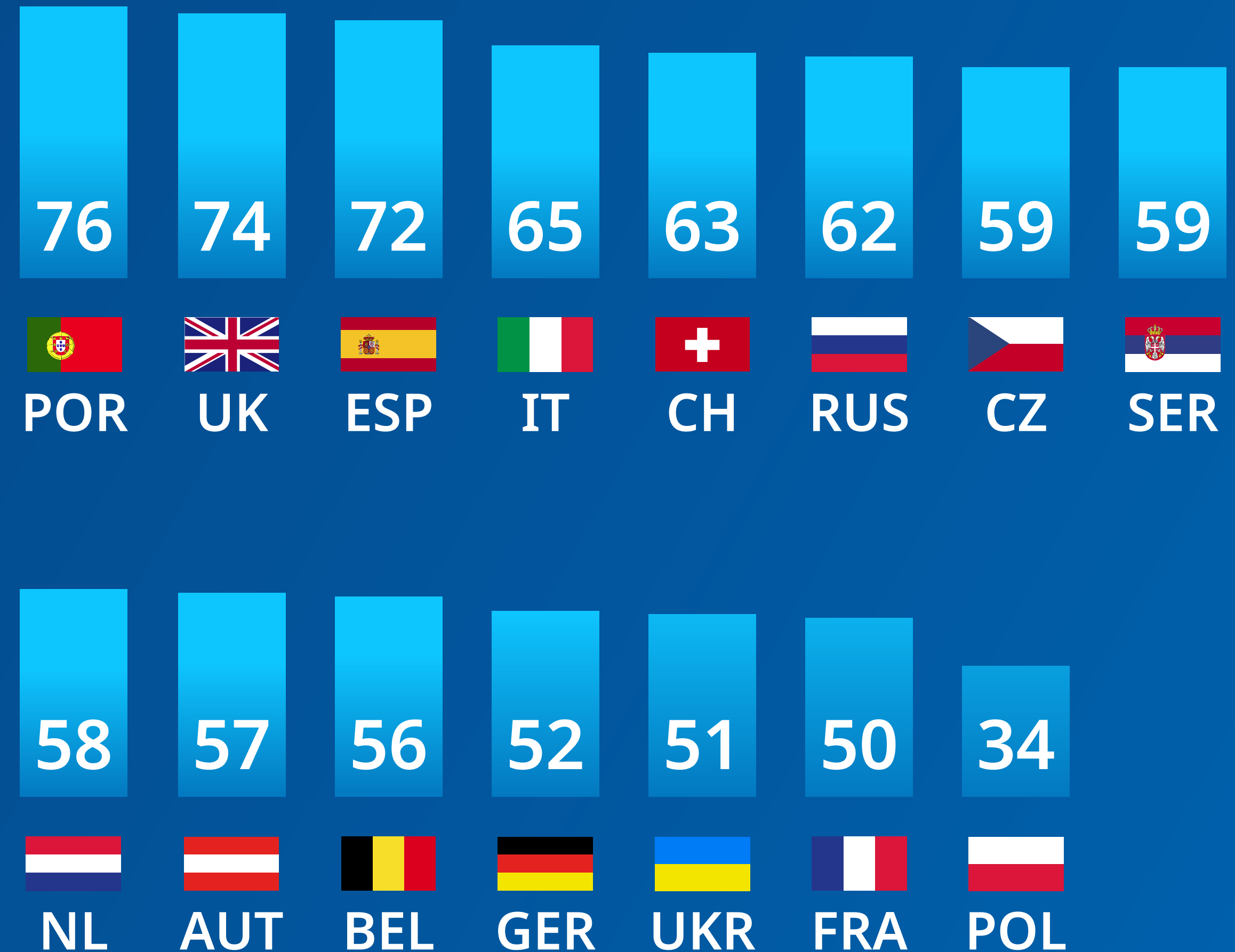


The Portuguese, British and Spanish are sure their health systems would withstand another pandemic.

(in percent)

59 %

I think the health-care system in my country is now better prepared for another pandemic.

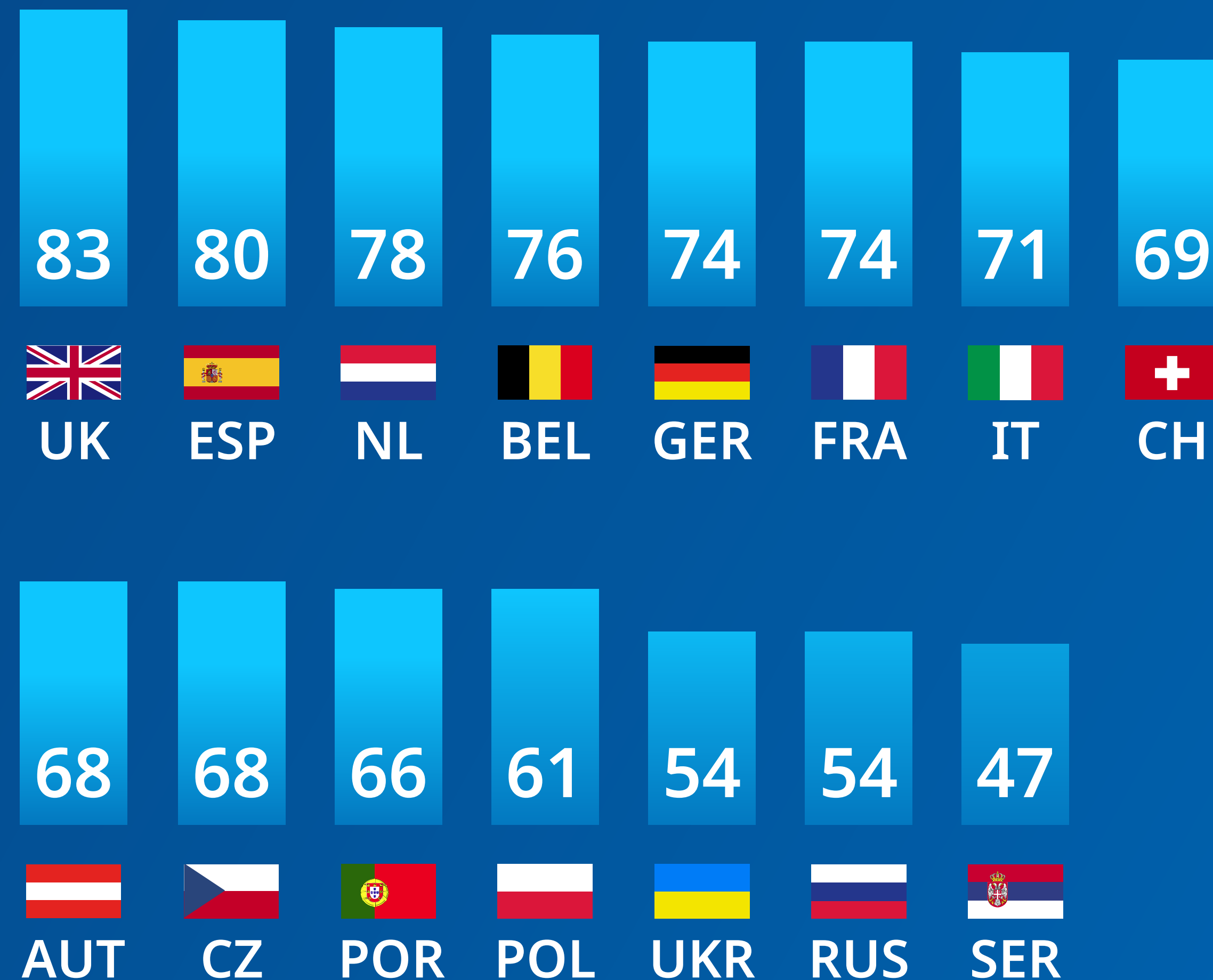
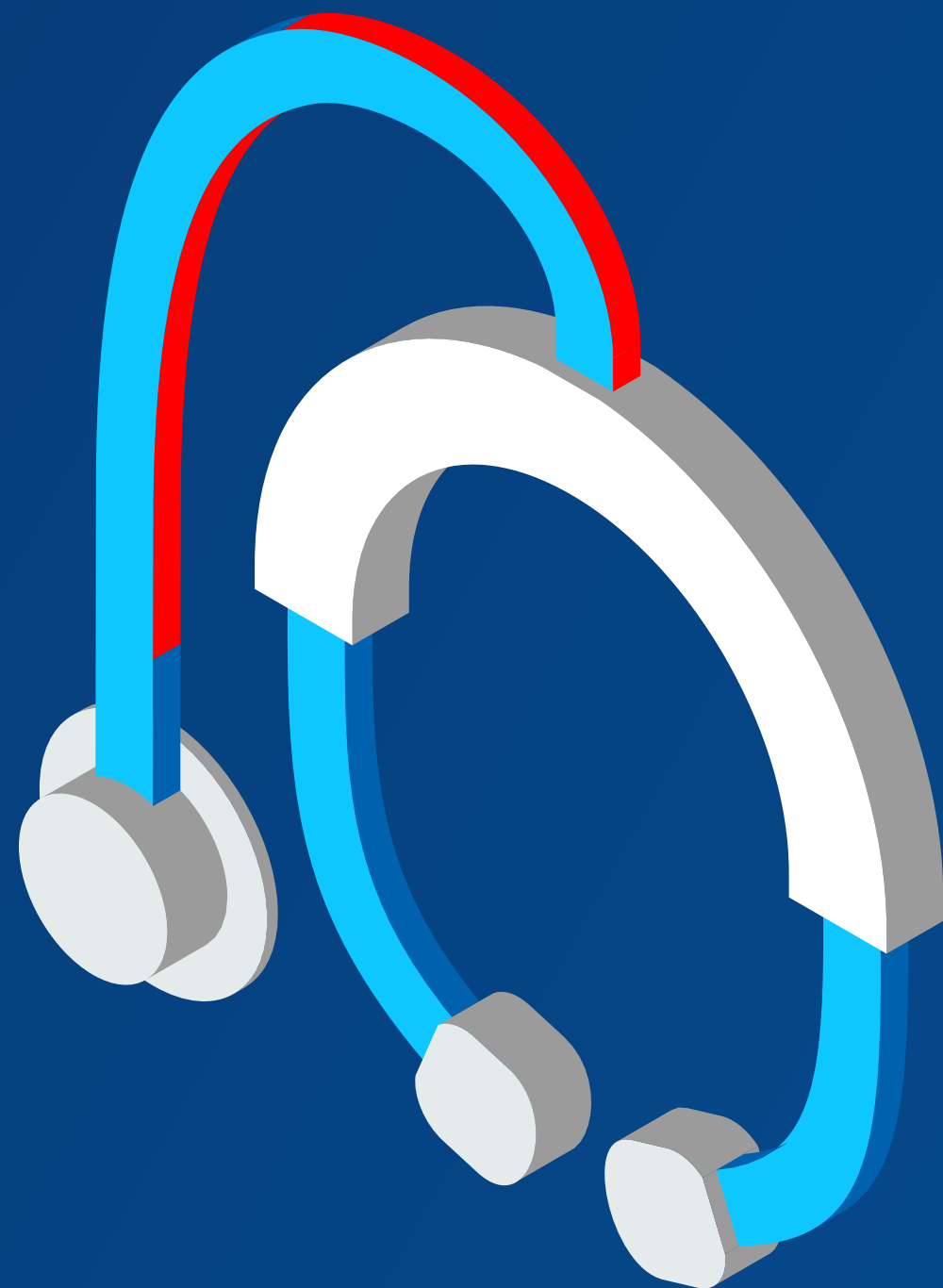


Trust in conventional medicine remains high overall. (in percent)



68 %

I wholeheartedly
or generally trust
conventional
medicine.



Who do Europeans trust in health-related matters?

Who do you trust on health issues?

STADA



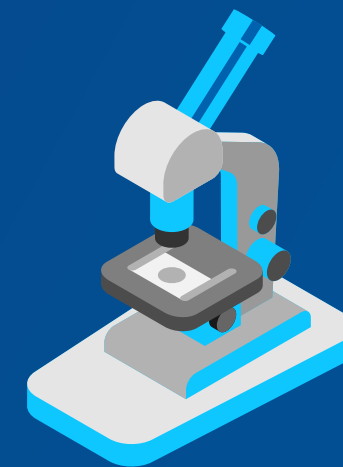
73 %

Doctors



60 %

Pharmacist



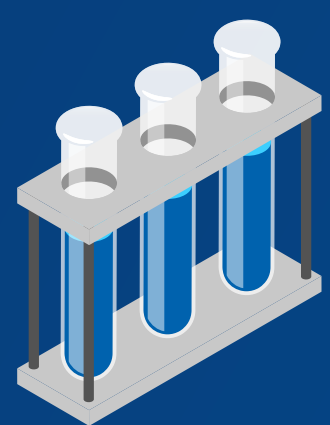
60 %

Scientists



29 %

Health-specific media



24 %

Pharmaceutical companies



10 %

General media



7 %

Politicians



6 %

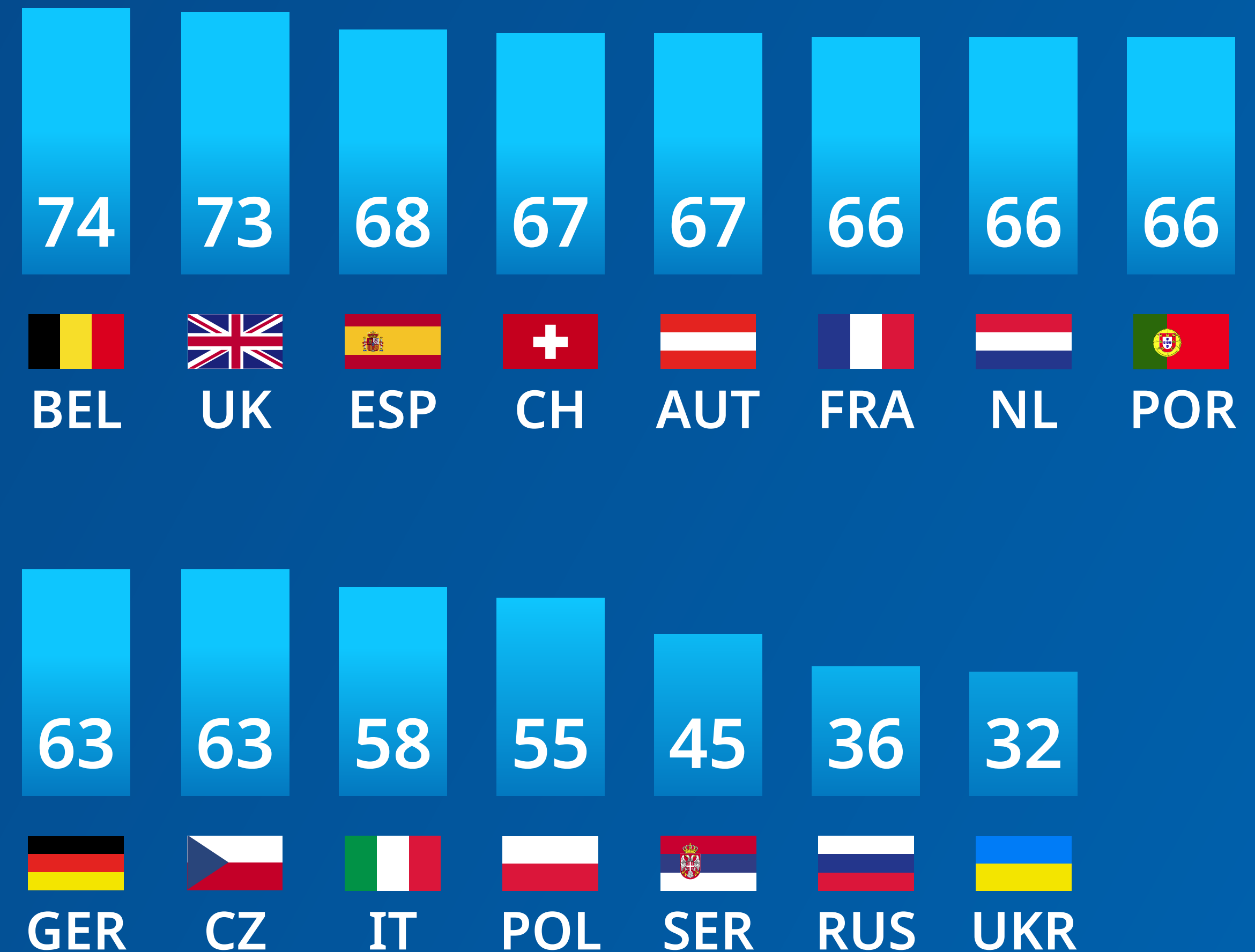
Influencers

The UK and Belgium have great confidence in pharmacists. (in percent)



60 %

I trust pharmacists in health-related matters.



Doctors, nurses and hospital staff are heroes of the pandemic. (in percent)



81 %

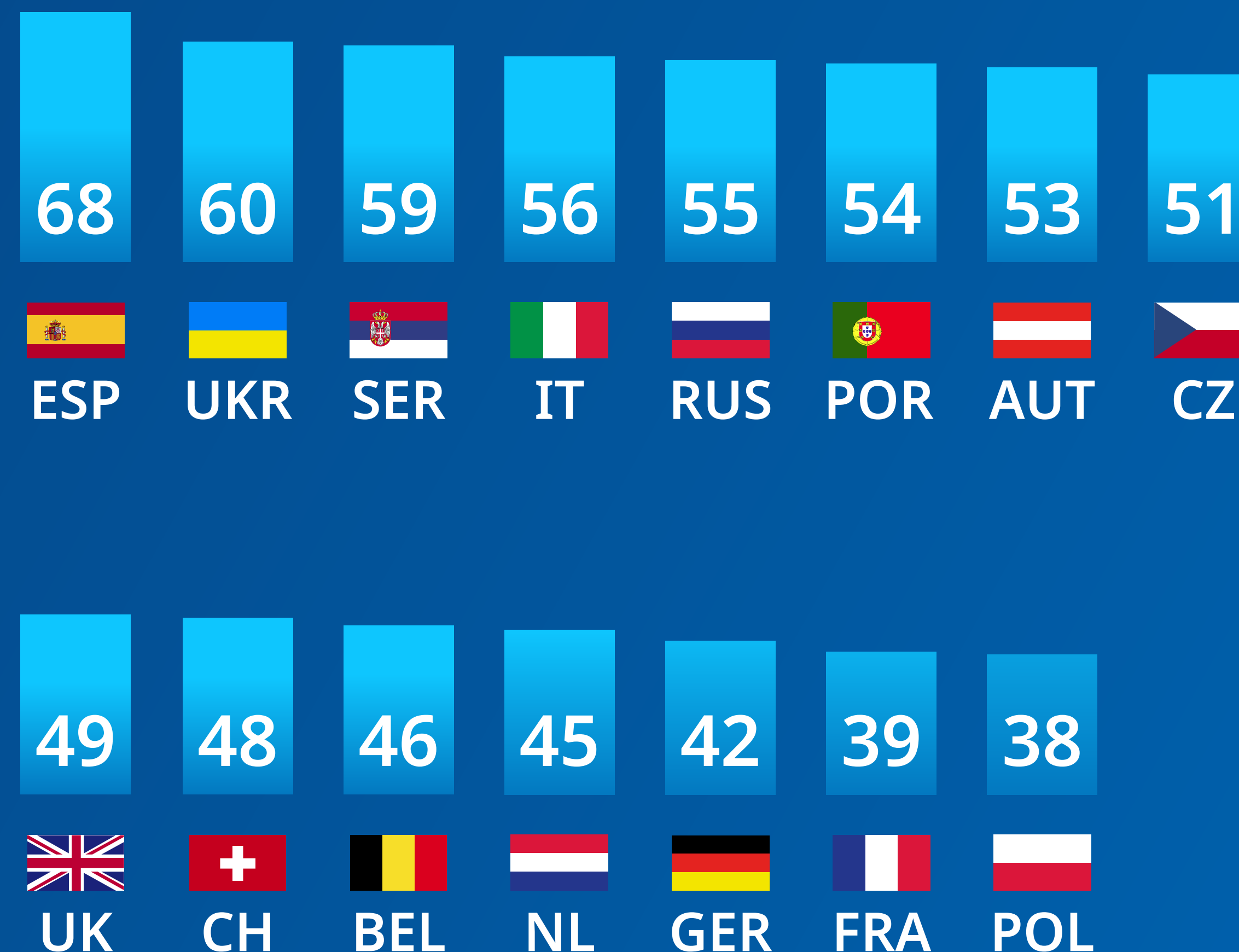
Medical staff in hospitals have contributed most to the fight against the pandemic.



Online-boom and lockdown: 1 in 2 is convinced of the growing impact of influencers in health issues. (in percent)

51 %

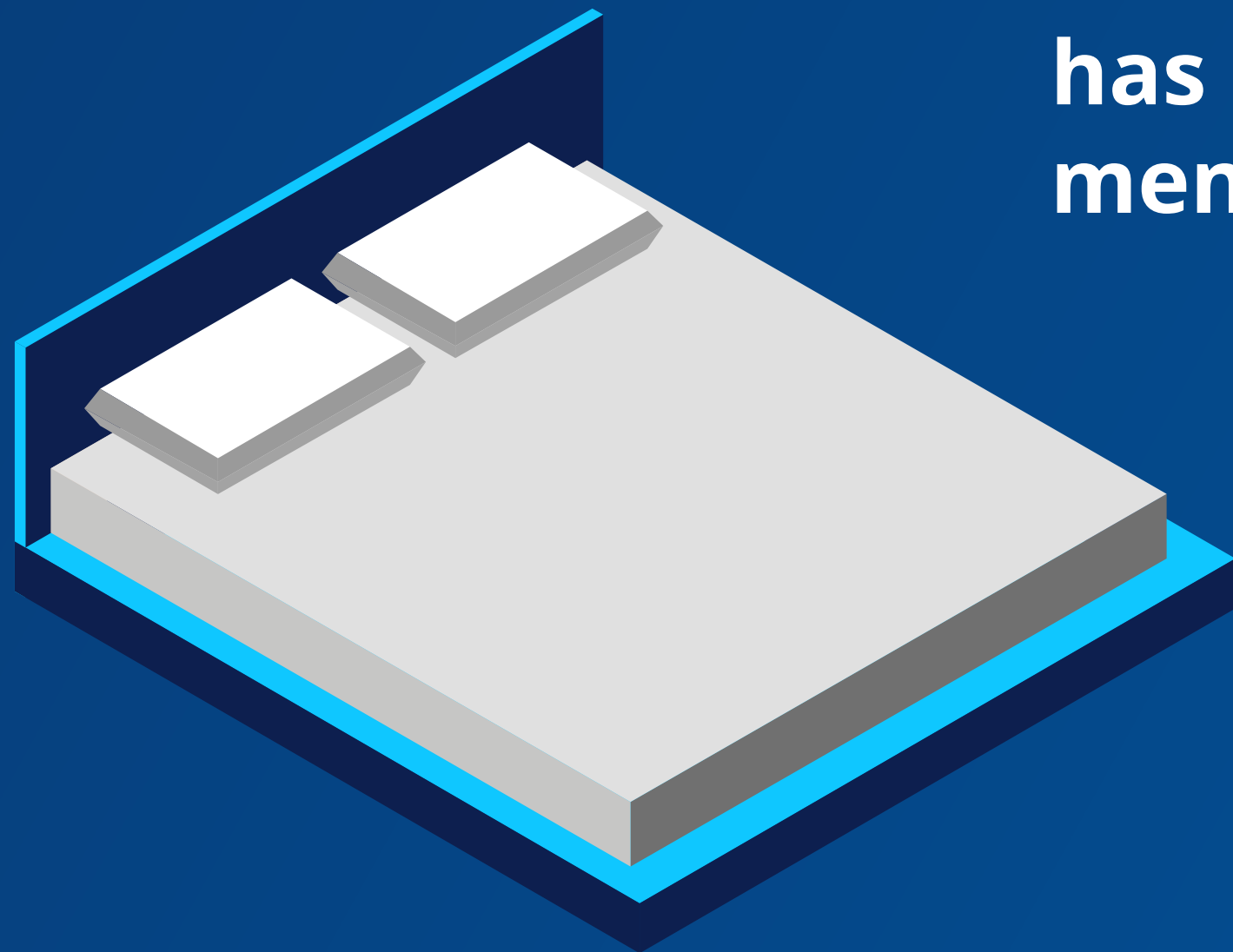
Influencers have gained more impact in health issues due to the pandemic.



59 % of Europeans feel psychological effects of the pandemic – e.g. inner restlessness or sleep problems. (in percent)

59 %

The pandemic has influenced my mental well-being.

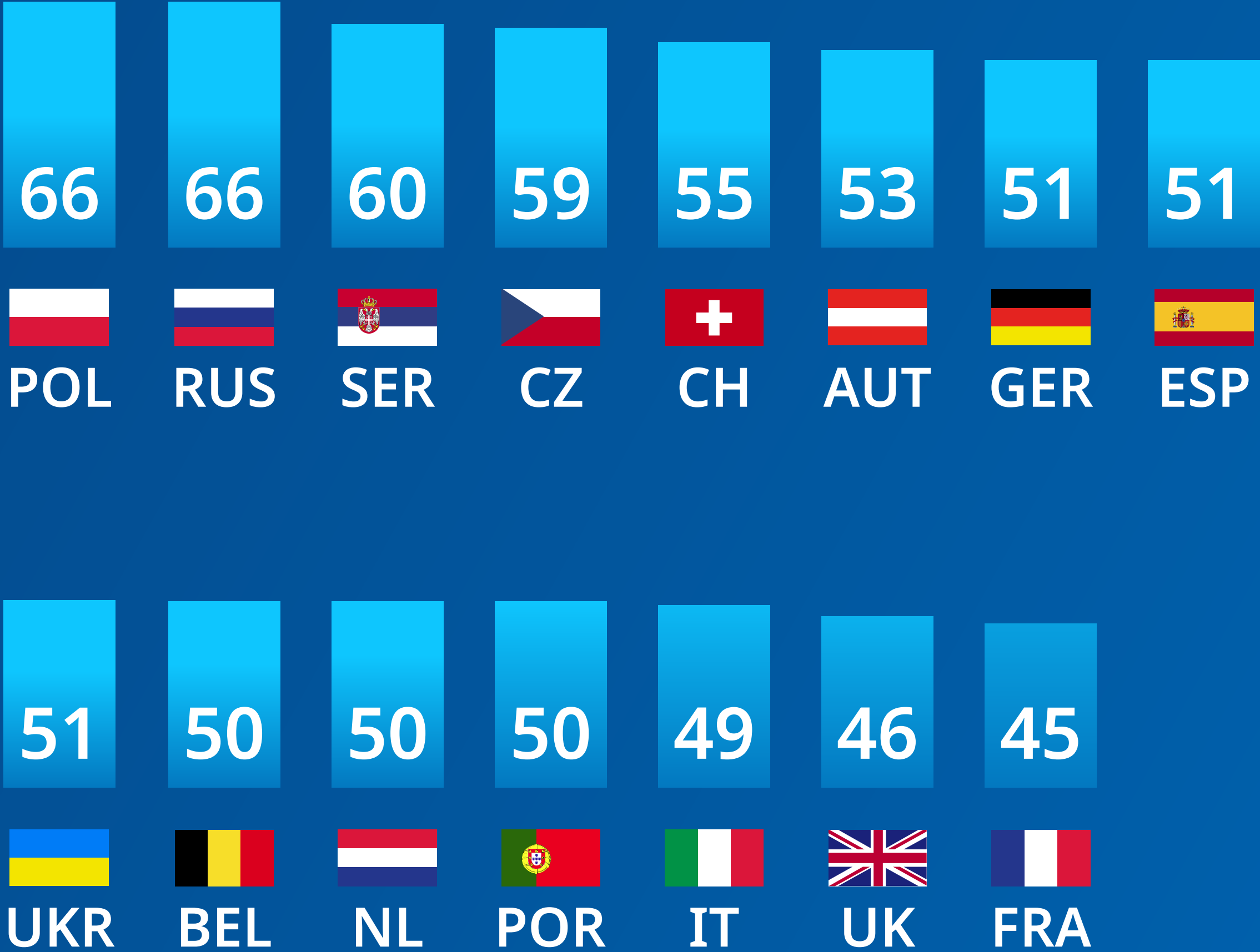


More than half of Europeans worry about burnout. (in percent)



54%

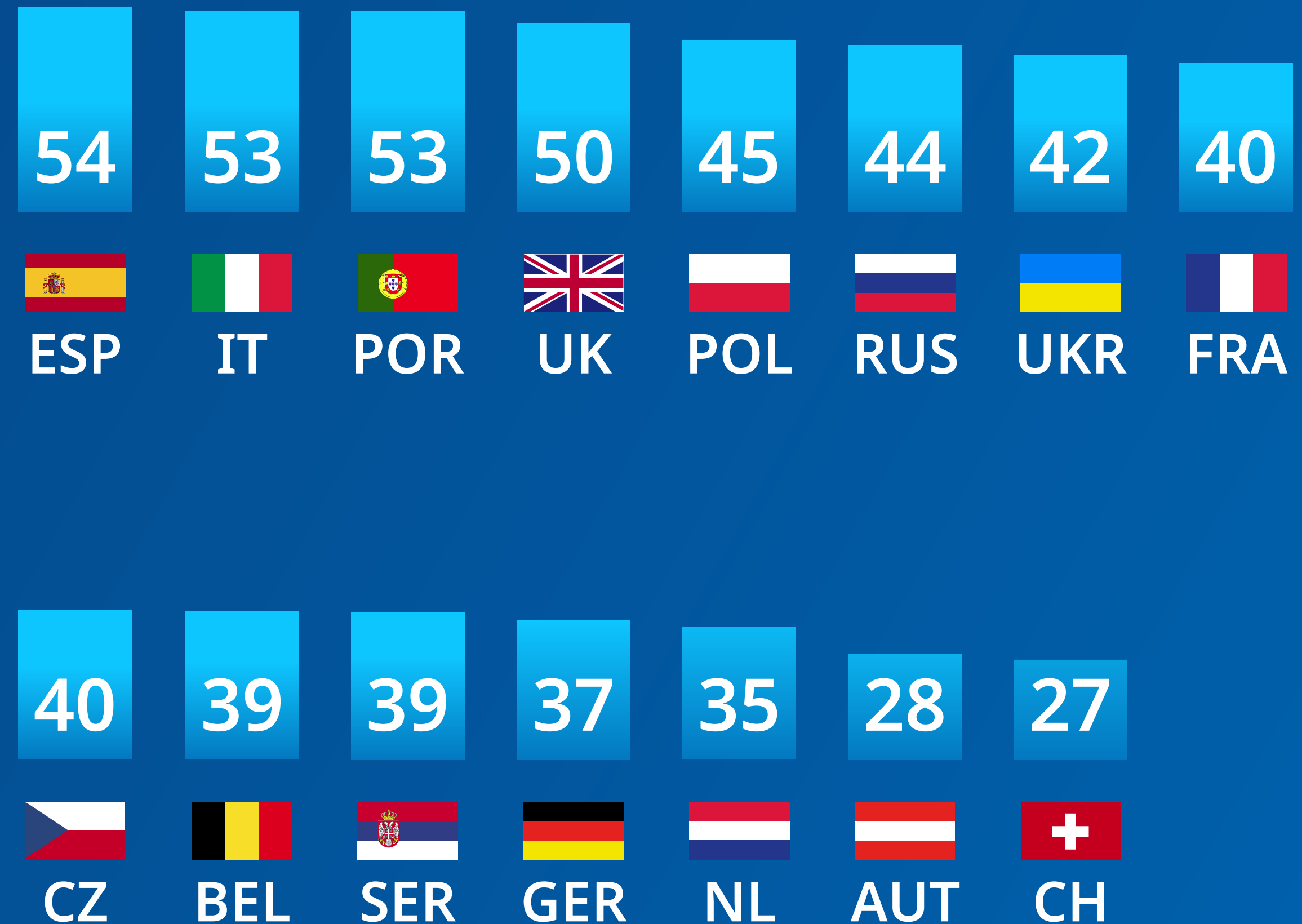
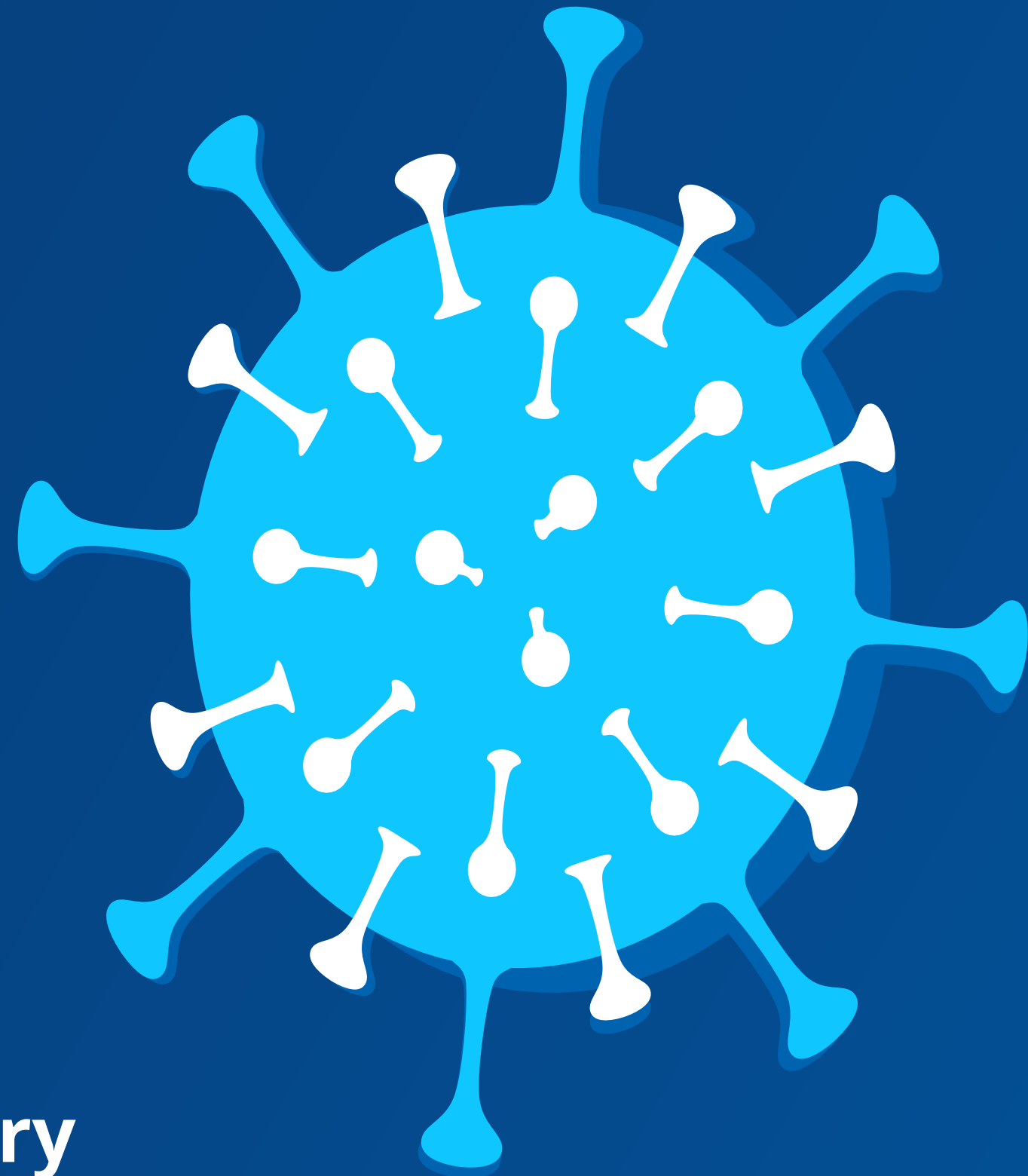
I have already suffered from burnout or felt on the verge of it.



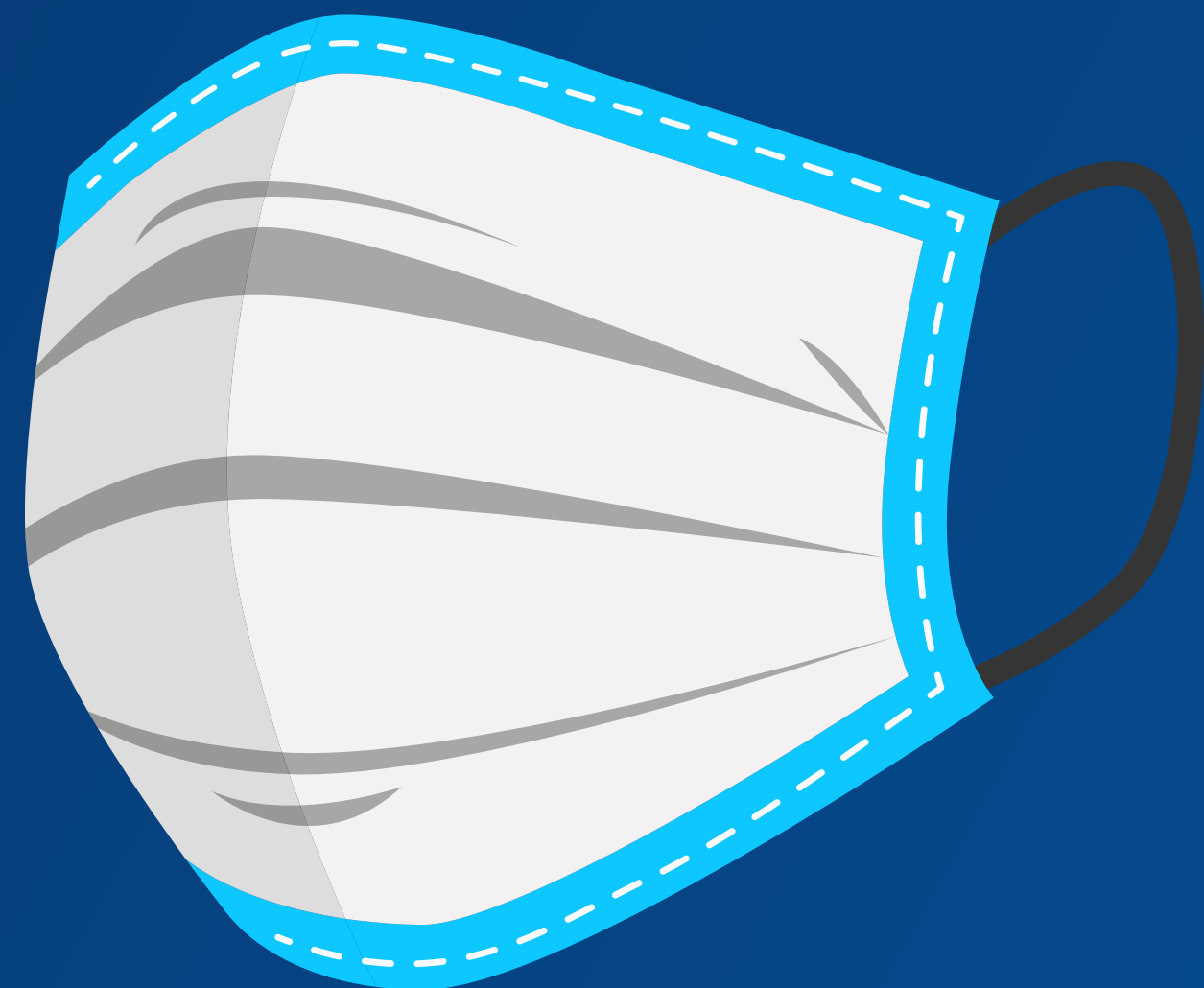
Only 4 in 10 Europeans worry most about infection with Covid-19 during the pandemic – isolation from family and friends more debilitating. (in percent)

42%

The fear of contracting Covid-19 was my biggest worry during the pandemic.



Face masks are here to stay – even post-Covid. (in percent)



22%

After the pandemic I am still going to wear a face mask, e.g. on public transport.



Even if given free choice, pharmacies would remain preferred place to shop for medication.

Where would you buy OTC-medicine if you had free choice?



43 %

Community
pharmacy



21 %

Drugstore



15 %

Supermarket



12 %

Online
pharmacy



5 %

Online mail
order company

During lockdown, medication orders placed online increased significantly – especially in Russia. (in percent)

23%

I have recently ordered more medications online than in the past.



Brand name and environment: What consumers care about when buying medication.

What is most important when purchasing medication and nutritional supplements?

